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Contact Information:

Janet Roberts
EMA Design Automation
949-443-1695
Janet@GJRoberts.com

EMA's Manny Marcano Receives "First Generation" Alumnus Award

Rochester, NY (March 6, 2007) – EMA Design Automation™, a full-service provider of Electronic Design Automation (EDA) solutions, today announced that Manny Marcano, President and CEO of EMA, has been honored as the recipient of the "first generation" alumnus award for the 2007 Independent Sector Alumni Hall of Distinction from the Rochester Institute of Technology (RIT). "We here at RIT believe that Mr. Marcano is the perfect candidate to represent his alma mater!" said Terry Bohling, Assistant Director, Alumni Relations at RIT. "This year, the Hall of Distinction focuses on the thousands of first generation college students who have achieved the 'American Dream' of higher education at an independent college or university."

"My motivation to get a college degree was simply to get ahead in life," said Marcano. "Most of my course work at RIT was mathematics and engineering, so I had to work very hard to get through the program. Clearly, my work ethic that I learned from my father gave me the drive to make it through RIT, and spending a tour of duty as a U.S. Paratrooper gave me the inspiration to complete the mission."

Mr. Marcano began his working career in 1982 as a sales representative in a local New York company selling electronic test equipment. This allowed him to leverage his years of experience as an electronics technician in the U. S. Air Force and his Bachelor's in Electronics Technology from RIT. In 1984, he started his new career in software sales and after being a minority shareholder in another sales rep firm, Mr. Marcano decided to start EMA in 1989. He initially sold to the upstate New York

territory, but quickly spiraled outward geographically. EMA eventually grew to ten employees. But, in 2002 EMA entered a contract with Cadence Design Systems to service North America for one of its Electronic Design Automation (EDA) product lines. EMA grew to 40 employees within a few months and is now at 110 employees, helping propel the company beyond its 2006 sales goal of \$35 million.

“I am truly humbled by this award,” said Marcano. “While this is a great honor for me, it is important to recognize that one does not achieve these things without the help of others. Most importantly, Nancy, my wife of 35 years has been a key to my success. She has supported me all along the way and I could not have done it without her complete confidence. In reality, my success and the success of EMA is ‘our’ success.”

The 2007 Independent Sector Alumni Hall of Distinction Award is sponsored by the Commission on Independent Colleges and Universities in Albany, New York.

For additional information on EMA, visit www.ema-eda.com or call EMA at 800-813-7494.

About EMA Design Automation, Inc.

EMA Design Automation, Inc. is a full-service provider of Electronic Design Automation (EDA) solutions including software tools, consulting services, environmental compliance solutions, product training, and technical support for the entire PCB and custom integrated circuit design process. EMA was founded in 1989. EMA is a Cadence® Channel Partner and has been a Cadence distributor since 1998. Staffed with experienced engineers, EMA offers EDA design solutions tailored to the needs of each individual customer. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

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