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Contact Information:

Janet Roberts
949-443-1695
Janet@GJRoberts.com

EMA Design Automation Ranks #1 In Rochester Top 100 ranking of the area's fastest-growing private companies

Rochester, NY – November 10, 2004 – Today, EMA Design Automation™, a full-service EDA solutions provider, announced that they have accepted an award from the Rochester Business Alliance ranking them #1 in the Rochester Top 100. This makes EMA the fastest growing privately held company in all of Rochester, New York. "We are extremely honored to be part of the Rochester Top 100," said Manny Marcano, President and CEO of EMA Design Automation. "I attribute our success to our business model. We believe that our employees are our most important assets, our customers must succeed for us to succeed, and our suppliers should consider us as part of their company."

EMA sales have surged in the past three years: \$3 million in 2002, \$18 million in 2003, and \$30 million (est.) in 2004. Employment has also grown from fewer than 15 in 2002 to nearly 100 across the country, with 67 located in the Rochester area.

EMA began selling EDA tools in 1989, concentrating in upstate New York. In the 1990s, they expanded to include the Mid-Atlantic region of the United States. Their relationship with Cadence® Design Systems, Inc. started in 1998 when they began selling the Cadence Studio-level products. The relationship proved successful. In 2003, it directly led to EMA becoming the exclusive solutions provider for the OrCAD® product line throughout North America, and later in 2003, the solutions provider for the Cadence Allegro® product line.

Today, EMA continues to focus on the needs of the printed circuit board (PCB) designers and offers a complete set of technologies that provide unprecedented productivity, seamless tool integration, and exceptional value. EMA also offers pre-sales consulting, system integration, post-sales support, and thorough design methodology consulting.

Looking forward to 2005, EMA plans to continue to push the envelope. "Strong sales of OrCAD products and ramping sales in the Allegro line will shore up our

base,” said Marcano. “And with new product lines coming on board, such as TimingDesigner from Forte’s Chronology Division, we expect another banner year.”

This is the 18th year of the Rochester Top 100 honoring privately held companies based on three years of revenue growth – this year, from 2001 through 2003. Companies must have at least \$1 million in revenue for each of these years, and the rankings take into account both dollar and percentage growth. The Rochester Business Alliance and the local office of KPMG, a worldwide accounting firm, sponsor the Top 100 program. KPMG collects nominations, verifies the information, and calculates the rankings. This year, 189 companies were nominated.

About EMA Design Automation, Inc.

EMA Design Automation, Inc. is a full-service EDA Solutions Provider offering software tools, consulting services, product training, and technical support for the entire PCB design process. Founded in 1989 and a Cadence distributor since 1998, EMA is staffed with experienced engineers and offers EDA design solutions tailored to the needs of each individual customer. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

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